

Deanne DeMarco, M.A., RCC.

The Gen X Biz Coach – Creating Corporate Cultures Where People Love to Work



Partial Client List:

Lockheed Missiles &
Space Company
American Medical Association
Internal Revenue Service
United Way
Taco Bell
Santa Clara University
Intel
Apple Computer
Stanford University Hospital
IBM
Electric Power Research Institute
ComEd
Peninsula Center for the Blind
Loyola University Hospital
Hines Hospital
Advanced Micro Devices
Solectron
Searle Pharmaceuticals
Peco Energy
Monsanto
Fireside Thrift
Christ Church of Oak Brook
Girl Scouts of America
San Jose State University
RayChem

Introduction

The business world is very different than it was 20 years ago. Over 57% of today's workforce is made up of Generation X and Generation Y. The dynamic of four generations employed at the same time and often side by side creates new challenges for managers.

No one understands this better than Deanne DeMarco. She is the leading authority on the changing workforce and was the first to publish workplace strategies on this subject. She is an expert in organizational effectiveness, a former college instructor, business coach, Nobel Prize nominee, and author of five books.

Her generational coaching program won national recognition from Training Magazine's Top 100. She has won numerous speaking awards and her high energy keynotes and seminars provide strategies managers need to be more effective in motivating and retaining the younger workforce.

Hang on to your hats and be prepared for an unforgettable journey.

Please help me welcome Deanne DeMarco

800-881-7809: E-mail: Deanne@DeanneDemarco.com