

**Helping organizations be more effective in managing the new workforce.**

*Deanne De Marco*



## Bio

**Deanne DeMarco** is a keynote speaker, author and executive coach who works with organizations to be more effective in motivating and retaining their new workforce. Ms. DeMarco is ready to show your company how to create a corporate culture where people love to work.

One of a handful of experts, Deanne's original Generation X research helps managers and corporations of all sizes inspire more productivity, passion and enthusiasm for the changing workforce that companies are mobilizing in the 21<sup>st</sup> century. Her contagious enthusiasm, and passion for teaching has earned her the title of the Generational Biz Coach by her organizational clients.

Deanne is a communication expert with five degrees in the field of communication, and is a certified business coach. With a diverse professional background in **medicine**, research, and education, Deanne understands the reality of business from many angles.

She has **won** numerous national and international public speaking awards, and her presentations are continually met with rave reviews. Deanne has coached award-winning speakers, notable television, film, and stage personalities, and fortune 100 executives.

As an organizational coach and trainer, Deanne has designed interventions for group and individual improvement, facilitated decision-making teams, mediated conflict issues. She teaches workshops in leadership, management, communication, and conflict intervention. Her multicultural training and research extends across **28** countries and **52** cultures. She was a conflict mediator during the first Gulf War Crisis.

Deanne is the author of several books and her numerous business articles have been read by over 25 million and published in over 300 trade and professional journals worldwide. Additionally her medical research was published in the Lancet and AOA medical journals. Deanne has been partners with organizations and individuals to redefine excellence and **break the barriers** that prevent personal growth and professional success. Some of her clients include: Lockheed Missiles & Space Company, IBM, Apple Computer, Com Ed, Monsanto, Loyola University Hospital, Stanford University Hospital, Solectron, Taco Bell, Intel, Peco Energy, and the Peninsula Center for the Blind.

Deanne DeMarco 708-836-0118, 800-881- 7809 [www.GenXBizCoach.com](http://www.GenXBizCoach.com)