



Deanne DeMarco

The Gen X Biz Coach

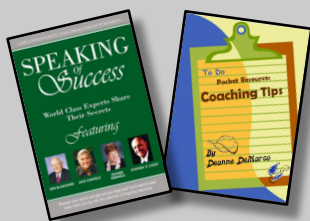
"She created an atmosphere in the room that was serious, yet magical- I was amazed. She has the intriguing ability to motivate participants with a blatant enthusiasm"

-San Jose State University

"Deanne's is excellent; Results have been outstanding. Deanne's enthusiasm and passion is contagious."

-Peco Energy

Two Great Resources



YOUR front line
workers of today-
-are the future &
success of your
organization
tomorrow!

www.GenXBizCoach.com

Managing the Generational Mix

Do you wish you could have

- More Teamwork with your 20-50 year old workers?
- More Accountability?
- More Cooperation and less conflict?
- Better retention of your Key Talent Employees?
- Clear understanding on how to motivate **ALL** your employees?

Discover strategies that GET results!

To succeed – and survive in today's environment, your leaders must learn the **traits** and how to connect with the new generation of workers. The fastest, more effective way to accomplish this objective is to have your management team experience Deanne's DeMarco's sensational **Generations @ Work presentation**.

Let Nobel Prize nominee, Deanne DeMarco show you how to inspire the next generation of employees and build a more loyal workforce. Deanne's high-energy keynotes and seminars create lasting change and bottom-line results. Deanne is the premier generational expert.

Training Magazine's Top 100 recognized Deanne's generational management coaching program as "outstanding." This program inspires more productivity, and enthusiasm in the changing workforce, earning Deanne national recognition for her original work.

Find out what many have learned, by experiencing this dynamic, informative, and entertaining presentation.

You can't afford not to! Call us today

Call: 800-881-7809 or 708-836-0118

Deanne DeMarco, M.A., RCC.

The Gen X Biz Coach – Creating Corporate Cultures Where People Love to Work



Find out more on how Deanne DeMarco can help your organization

MOTIVATE RECRUIT TRAIN MANAGE & RETAIN

Your NEW Workforce.

Millennial Professionals are 100% responsible for the success, growth and **future** of your business.

Contact:

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708-836-0118

800-881-7809

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The average large US company will **lose 30-40%** of its workforce in the next **5** years.

Recruiting & Retaining top employees is **key** for success.

Born between	Boomers 1946- 1964	Generation X 1965- 1980	Generation Y 1981- 2000
Technology	Naïve	Aware	Savvy
Change	Hate it	Accept it	Demand it
View of work	Live to work	Work to Live	Make a difference
Heroes	Famous Actors & Athletes	Mr. Rogers and Michael Jordan	Family members and close friends
College Education	30 %	60 %	70 %
Respect for Elders	Automatic	Cautious	Respect me first
Loyalty to Employer	Work hard and get to the top	Keep options open	Short term- show me loyalty first
Core Values	Growth, personal gratification, work	Balance, self-reliance, family	Honesty, civic duty, integrity

Rave Reviews from Business Leaders for Deanne's Generations @ Work Programs

"Deanne was outstanding! I was very impressed with her ability to inspire our group."

- Honeywell Home and Building Control

"Deanne's keynote is WOW- the best!"

- Chicago Public Schools

"Deanne has a great sense of humor, and I marvel at how she is able to help people connect to each other."

- Christ Church of Oak Brook

"Deanne, Thanks for the time and heart you put into your keynote and our customized training. You inspire me to reach higher. Thank you!"

- Taco Bell

"Deanne's program taught us how to communicate more effectively. I have recommended her to others, she is outstanding."

- ComEd

800-881-7809: E-mail: info@DeanneDemarco.com